

Aditya Consumer Marketing Limited

CIN: L52190BR2002PLC009872
An ISO 9001:2015 Certified Company
a 355 Listed Company

GO SUPER MARKET

Patna

- · Bandar Bagicha
- · S K Puri
- · S K Pun
- Kankar BaghAshiana Nagar
- Anisabad

Gaya

- Gaya College Road
- Muzaffarpur
- Mithanpura

99 Salon

For Ladies

Patna

- · Bandar Bagicha
- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Patna City
- · Rajendra Nagar
- Anisabad

Gaya

- Gaya College Road
 Muzaffarpur
- Mithanpura

For Gents Patna

- Bandar Bagicha
- S K Puri
- Ashiana Nagar
- Patna CityRajendra Nagar
- Muzaffarpur
- Mithanpura

Stanguet & Conference Hall

Patna

- Bandar Bagicha
- Kankar Bagh
 Gaya
- Gaya College Road
 Muzaffarpur
- Mithanpura

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Patna

- Bandar Bagicha
- Ashiana Nagar
- Patna City

Gaya

- Gaya College Road
 Darbhanga
- Above Aditya Vision Gm Road, Near Income Tax Office
- Muzaffarpur • Mithanpura



• S K Puri

Kadam Kuan

Biryani & Street Food
S K Puri

Date: 14th November, 2022

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Streets

Mumbai-400001

Scrip Code: 540146

Sub.:- Outcome of Board Meeting and Submission of Unaudited Financial Results for the Half Year Ended 30th September, 2022.

Dear Sir(s),

In Compliance of Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we wish to inform you that the Board of Directors of the Company in its meeting held on 14th November, 2022 has considered and approved the Unaudited Financial Results for the half year ended 30th September, 2022.

A copy of the Unaudited Financial Results along with Limited Review Report is annexed for your reference.

The meeting of the Board of Directors Concluded at 03:50 PM.

This is for your information and record.

Thanking You.

For Aditya Consumer Marketing Limited

Hridaya

Narayan Tiwari

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Hridaya Narayan Tiwari (Company Secretary)

Registered Office: Lower Ground & Ground Floor, Aditya House, M-20, Road No. 26, S.K. Nagar, Patna - 800 001 INDIA T: +91 612 25206 74/854, E: anil.cfo@aditya-patna.com

website: www.adityaconsumer.com GSTIN: 10AAECA2473N1ZT

ADITYA CONSUMER MARKETING LIMITED CIN - L52190BR2002PLC009872 FINANCIAL RESULTS FOR THE YEAR ENDED

(Amount in Crores Rs.)

	As On	
Standalone Statement of Assets and Liabilities	30/Sep/22	31/Mar/22
I EQUITY AND LIABILITIES		
1 Shareholders' funds		
(a) Share capital	14.63	14.63
(b) Reserves and surplus	12.05	11.77
(c) Money received against share warrants	-	-
2 Share application money pending allotment	-	-
3 Non-current liabilities		
(a) Long-term Borrowings	1.92	1.01
(b) Deferred tax liabilities (net)	0.66	0.69
(c) Other long-term liabilities	-	-
(d) Long-term provisions	-	-
4 Current liabilities		
(a) Short-term borrowings	7.67	7.46
(b) Trade payables		-
(i) total outstanding dues of micro		-
enterprises and small enterprises: and		
(ii) total outstanding dues of creditors other	7.47	6.31
than micro enterprises and small enterprises		
(c) Other current liabilities	1.01	0.96
(d) Short-term provisions	0.08	0.09
TOTAL_	45.49	42.92
II ASSETS		
1 Non-current assets		
(a) Property, Plant & Equipments		
(i) Tangible assets	18.24	18.31
(ii) Intangible assets	-	-
(iii) Capital work-in-progress	-	-
(iv) Intangible assets under development	-	-
(v) Fixed assets held for Sale	-	-
(b) Non-current investments	-	-
(c) Deferred tax assets (net)	-	-
(d) Long-term loans and advances	-	-
(e) Other non-current assets	-	-
2 Current assets		
(a) Current investments	0.03	6.84
(b) Inventories	14.26	13.24
(c) Trade receivables	0.50	0.26
(d) Cash and cash equivalents	9.38	1.47
(e) Short-term loans and advances	2.87	2.59
(f) Other current assets	0.21	0.21
TOTAL	45.49	42.92
-	-	

For Aditya Consumer Marketing Limited CIN-L52190BR2002PLC009872

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ANIL KUMAR

Anil Kumar Singh (Chief Financial Officer)

 Place : Patna
 (Managing Director)

 Date : 14/11/2022
 DIN - 01636599

ADITYA CONSUMER MARKETING LIMITED CIN - L52190BR2002PLC009872 FINANCIAL RESULTS FOR THE YEAR ENDED

(Amount in Crores Rs.)

_		Half Year Ended Results on		Year Ended Results	
	Particulars	30/Sep/22	30/Sep/21	31/Mar/22	31/Mar/21
		30/3ep/22	30/3ep/21	31/Mai/22	31/Mai/21
I	Revenue from operations (Gross)	56.51	46.71	97.07	104.29
	Less: Taxes	-5.62	-4.63	-9.61	-10.58
	Revenue from operations (Net)	50.89	42.08	87.46	93.71
II	Other income	0.89	0.03	0.15	0.07
111	Total variance (L. II)	51.78	42.11	87.61	02.70
111	Total revenue (I+II)	51./8	42.11	87.61	93.78
IV	Expenses				
	(a) Cost of materials consumed				
	(b) Purchases of stock-in-trade	35.38	29.98	61.22	71.47
	(c) Changes in inventories of finished	-1.02	0.01	-1.24	-1.25
	goods, work-in-progress and stock-in-				
	trade				
	(d) Employee benefits expense	7.09	7.00	10.66	12.11
	(e) Finance costs	0.37	0.44	0.87	0.36
	(f) Depreciation and amortisation expensi	1.00	0.95	1.94 13.96	1.89
	(g) Operating & Other expenses	8.63	5.95	13.90	9.18
	Total expenses	51.45	44.32	87.41	93.74
	an.	46.50	40.00	07.40	22.50
	GP CD (9/2)	16.53	12.09	27.48	23.50
	GP (%)	32.48	28.73	31.42	25.07
v	Profit / (Loss) before exceptional and	0.33	-2.21	0.20	0.04
•		0.55	2.21	0.20	0.01
	extraordinary items and tax (III - IV)				
171	Formational Items				
VI	Exceptional Items	-	-	-	-
VII	Profit / (Loss) before extraordinary items	0.33	-2.21	0.20	0.04
V 11	and tax $(V \pm VI)$	0.55	2.21	0.20	0.04
VIII	Extraordinary items	-	-	-	-
IX	Profit / (Loss) before tax (VII ± VIII)	0.33	-2.21	0.20	0.04
	NP (%)	0.64	-5.24	0.23	0.04
Х	Tax expense:	0.00	_	0.09	_
	(a) Current Tax (b) Deferred tax	0.08 -0.03	-0.00	-0.04	0.02
	(b) Deletted tax	0.05	-0.00 - 0.00	0.05	0.02
		0.05	0.00	0.05	0.02
ΧI	Profit/(Loss) from continuing operations	0.28	-2.21	0.15	0.02
	$(IX \pm X)$				
XII	Profit / (Loss) from discontinuing	-	-	-	-
	operations				
VIII	T				
XIII	Tax expense of discontinuing operations	-	-	-	-
XIV	Profit / (Loss) from discontinuing	-	-	-	-
	operations (after tax) (XII-XIII)				
XV	Profit / (Loss) for the Period (XI \pm XIV))	0.28	-2.21	0.15	0.02
XVI	i. Earnings per share (before extraordinary				
	items)	0.10	1.51	0.10	0.01
	(a) Basic (in Rs) (b) Diluted (in Rs)	0.19 0.19	-1.51 -1.51	0.10 0.10	0.01 0.01
	(b) Diluted (iii Ns)	0.19	-1.51	0.10	0.01
	ii. Earnings per share (after extraordinary				
	items)				
	(a) Basic (in Rs)	0.19	-1.51	0.10	0.01
	(b) Diluted (in Rs)	0.19	-1.51	0.10	0.01

For ADITYA CONSUMER MARKETING LIMITED CIN - L52190BR2002PLC009872

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ANIL KUMAR SINGH

Place : Patna Date: 14/11/2022 Yashovardhan Sinha (Managing Director) DIN - 01636599 Anil Kumar Singh (Chief Financial Officer)

Aditya Consumer Marketing Limited

Cash Flow Statement for the period ending

Gasii i low statement for the	period ending	(Amount in Crores Rs.)
	30/Sep/22	31/Mar/22
	, 1,	, ,
Cash flows from operating activities		
Profit before taxation	0.33	2.23
Adjustments for:		
Depreciation	1.00	0.99
Investment income	-0.89	-0.03
Interest expense	0.37	0.44
IPO Issue Expenses W/off	-	-
Profit / (Loss) on the sale of property, plant & equipment		
Working capital changes:		
(Increase) / Decrease in trade and other receivables	-0.52	-0.52
(Increase) / Decrease in inventories	-1.02	-1.26
Increase / (Decrease) in trade payables	1.42	7.73
Cash generated from operations	0.69	9.58
Interest paid	-0.37	-0.44
Income taxes paid	-0.09	-
Dividends paid		
Net cash from operating activities	0.23	9.14
Cash flows from investing activities		
Acquisition of Investment	6.81	-6.84
Purchase of property, plant and equipment	-0.93	-2.48
Proceeds from sale of equipment		
Investment income	0.89	0.03
Net cash used in investing activities	6.77	-9.29
Cash flows from financing activities		
Proceeds from issue of share capital including Premium	0.04	4.05
Proceeds/(Repayment) from long-term borrowings	0.91	-1.87
Payment of long-term borrowings		4.0=
Net cash used in financing activities	0.91	-1.87
Net increase in cash and cash equivalents	7.91	-2.02
Cash and cash equivalents at beginning of period	1.47	3.49
Cash and cash equivalents at end of period	9.38	1.47

For Aditya Consumer Marketing Limited

L52190BR2002PLC009872

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ANIL KUMAR SINGH

Place- Patna

Date- 14/11/2022

Yashovardhan Sinha

(Managing Director)

DIN: 01636599

Anil Kumar Singh

(Chief Financial Officer)

ADITYA CONSUMER MARKETING LIMITED CIN-L52190BR2002PLC009872

SEGMENTAL RESULTS FOR THE YEAR ENDED

(Amount in Crores Rs.)

	Half Year Ended Results on		Year Ended Results	
Particulars	30.09.2022	30.09.2021	31.03.2022	31.03.2021
Segment Revenue				
(net sale/income from each segment should be disclosed)				
SALON	2.85	1.26	4.60	3.33
FOOD & BEVERAGES	12.38	5.47	18.79	12.05
RETAIL STORE	35.66	35.35	64.07	78.33
Total segment revenue	50.89	42.08	87.46	93.71
Less: Inter segment revenue				
Revenue from operations	50.89	42.08	87.46	93.71
Segment Result				
Profit (+) / Loss (-) before tax and interest from each segment				
SALON	0.04	-0.08	0.05	0.01
FOOD & BEVERAGES	0.17	-0.34	0.23	0.05
RETAIL STORE	0.49	-2.23	0.79	0.33
Total Profit before tax	0.70	-2.65	1.07	0.39
i. Finance cost	0.37	0.44	0.87	0.35
ii. Other unallocable expenditure net off unallocable income				
Profit before tax	0.33	-2.21	0.20	0.04
(0				
,				
S	4.50	4.24	4.50	4.42
				4.42
				5.30
RETAIL STORE	8.21	7.57	8.24	7.96
Total Segment Assets	18 24	16.83	18 31	17.68
	10.21	10105	10.51	17.00
	18 24	16.83	18 31	17.68
net beginene ribbeto	10.21	10.00	10.51	17.00
Segment Liabilities				
S	8.64	6.59	8.16	7.90
				9.57
				24.12
	20.07	20.10	21.07	2 1.12
Total Segment Liabilities	45.49	34.66	42.92	41.59
_	10.17	5 1.00	12.72	11.57
	45.49	34 66	42.92	41.59
	Segment Revenue (net sale/income from each segment should be disclosed) SALON FOOD & BEVERAGES RETAIL STORE Total segment revenue Less: Inter segment revenue Revenue from operations Segment Result Profit (+) / Loss (-) before tax and interest from each segment SALON FOOD & BEVERAGES RETAIL STORE Total Profit before tax i. Finance cost ii. Other unallocable expenditure net off unallocable income	Particulars 30.09.2022	Particulars 30.09.2022 30.09.2021	Particulars 30.09.2022 30.09.2021 31.03.2022

For Aditya Consumer Marketing Limited CIN-L52190BR2002PLC009872

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Yashovardhan Sinha (Managing Director) DIN-01636599 Anil Kumar Singh (Chief Financial Officer)

Place-Patna Date- 14/11/2022

LIMITED REVIEW REPORT

Review Report to Board of Directors

Aditya Consumer Marketing Limited

We have reviewed the accompanying statement of unaudited financial results of **M/s Aditya Consumer Marketing Limited** for the half year ended September 30, 2022. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors/ Committee of the Board of the Company. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2400, Engagements to Review Financial Statements issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

Place: Patna Date: 14.11.2022

A ASSOCIATION OF ACCOUNTS

For Nirmal & Associates Chartered Accountants

Firm registration No. 002523C Membership No. 079995 of 2000 UDIN: 22079995BDABLH5138